



Jonathan Gordon

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EXPERIENCE

Staff UX Design Manager

Google, Seattle WA

4/19 - Present

Led experience design of flagship cloud data analytics tools

Interaction design lead and manager (4 direct reports) for BigQuery as a member of Cloud Data Analytics design team. Partnered with multi-disciplined stakeholders (Product Management, Engineering, Research), to lead design and guide implementation process for BigQuery product with a user centered focus on key Data Analyst and Data Engineer personas. As a design team leader on Google Cloud, led cross product innovation workshops, collaborated with cloud product design teams and leadership in developing future facing product design concepts to inform future product roadmap as well as overall product experience design direction.

Product Designer

Facebook, Seattle WA

5/18 - 4/19

Responsible for product design of internal Career Growth digital products

Product design lead for enterprise-wide career growth related product line (mobility, career planning and mentorship) as a member of Facebook People Products design team. Worked closely with internal business stakeholders, research and organizational leadership to design, validate and implement digital experiences for in house tools. Owned roadmap strategy and execution for career growth related product design activities.

Senior Digital User Experience and Interaction Designer

Philips, Bothell WA

7/15 – 5/18

Responsible for user experience and interaction design of Philips Sonicare digital propositions

Digital design lead for Philips Sonicare oral health care product suite. Owned product brief and digital design execution strategy for Philips Sonicare connected digital propositions. As the first digital design team member, was responsible for establishing digital design practice, alignment of design process with enterprise scaled agile development methodology and engagement with extended team of external design agencies to coordinate global delivery of first digital proposition (mobile app with connected power toothbrush) on Philips Sonicare mobile platform.

Lead User Experience Designer

Ivy Softworks, Seattle WA

5/14 – 7/15

Responsible for user experience design and strategy for newly formed innovation studio

Owned user experience design and product design strategy for Ivy Softworks first product line within an innovation studio environment. Defined user centered design practice rooted in product values designed to increase user engagement. Working with Executive Leadership, Engineering and Program Management, produced concrete design deliverables from concept through to product definition (e.g. Personas, Journey Maps, User Stories, Conceptual Models, Wireframes, Design Specifications, Interactive Prototypes etc.).

Experience Design Architect

AT&T, Redmond WA (contractor - KForce)

4/13 – 5/14

Member of core experience design leadership team for methodology, tools and best practices

Key contributor to experience design strategy for AT&T Business Services group. Conducted research and facilitated design sessions identifying design opportunities across Learn/Buy/Get/Use/Pay/Support customer touchpoints. Produced concrete design deliverables (e.g. Journey Maps, Personas, User Stories etc.) to guide design activities.

Senior User Experience Architect

Informatica Corporation, Redwood City, CA

8/07 – 4/13

Responsible for user experience architecture and strategy across Informatica tools product suite

Partnered with architecture and product management leadership on platform user experience design and implementation for tools product suite. Provided user experience design leadership and mentoring to team members. Designed, set up, and facilitated usability studies, in the lab and onsite.

User Experience Architect

SAP AG, Walldorf, Germany

8/05 – 8/07

User Experience Architect

Attachmate Corporation, Bellevue, WA

5/03 – 5/05

User Interface Program Manager

Microsoft Corporation, Redmond, WA

10/98 – 5/03

Senior User Interface Designer

Oracle Corporation, Redwood Shores, CA

11/96 - 10/98

(additional work experience details available upon request)

H I G H L I G H T S

DESIGN

GOOGLE (2019-Present)

Developed metrics based design and execution process based on real-world voice of the customer data to direct design and execution.

PHILIPS (2015-2018)

Established overall design approach and execution strategy for newly established digital design team.

IVY SOFTWORKS (2014-2015)

Developed product values and overall design methodology to guide user centered design activities in newly established innovation studio.

LEADERSHIP & COLLABORATION

GOOGLE (2019-Present)

Senior design leader for flagship cloud data warehouse product (BigQuery). Owned overall experience design for key personas working with multiple product teams and leadership on developing and optimizing cross cutting Data Analyst product journeys.

PHILIPS (2015-2018)

Creative design lead for connected oral healthcare mobile app platform. Worked closely with external design agencies as part of extended team as well as Philips marketing, communications design, hardware and research teams across the globe as part of user centered design process.

INNOVATION

AT&T (2013-2014)

Crafted multiple “Visual Narratives” (using videoscribed animation to tell a story visually) for purpose of re-imagining customer experience across multiple platforms and channels (mobile/desktop/web, retail/care/sales). Newly imagined experience covered Learn/Buy/Get/Use/Pay/Support touchpoints.

INFORMATICA (2007-2013)

Envisioned several new design concepts in the form of “User Experience Concept Cars” for the purpose of driving future design direction of Informatica product suite across web, mobile and desktop platforms.

SOFTWARE EXPERTISE

LANGUAGES

Objective C, Swift, Angular Typescript, Java, C, C++, C#, VB, XML/XSLT, HTML5, JavaScript, CSS, Python, PHP, SQL, JQuery, Arduino

PROTOTYPING/DEVELOPMENT TOOLS

XCode , Visual Studio .NET, Eclipse, Android Studio, After Effects, Motion

DESIGN TOOLS

Photoshop, Illustrator, Sketch, Figma

DATABASES

Oracle, SQL Server, Access, SQL Lite, MySQL

PRODUCTIVITY

Microsoft Office, Apple iWork

OPERATING SYSTEMS

Mac OS, iOS, Android, Windows

OPERATING SYSTEMS/HARDWARE

Mac OS, iOS, Android, Windows, Raspberry Pi

PATENTS

12/19/06 - 7,152,054 (Microsoft Corporation)

Context-based help engine, dynamic help, and help architecture

07/10/12 - 8,219,919 (Attachmate Group)

Method for automating construction of the flow of data driven applications in an entity model

EDUCATION

9/79-6/82

Kent School, Kent, Connecticut

6/82-8/82

Universite de Besançon, Besançon, France

9/83-6/84

Colgate University, Hamilton, New York

- iPhone and Cocoa Development Certificate Program, University of Washington
- Usability Engineering and User-Centered Design, University of California at Berkeley
- Human Factors Engineering, University of Michigan
- Designing High Quality User Interfaces, University of California at Berkeley
- Designing Graphical User Interfaces, Human Factors International, San Francisco, CA
- Social Responses to Communication Technology, Stanford University
- Contextual Design, InContext Enterprises
- Principles of Animation, Center for Electronic Art, San Francisco, CA